

of Science, Humanifies & Commerce Autonomous College - Affiliated to Osmania University Accredited with 'A' grade by NAAC Sainikpuri, Secunderabad - 500094



## NAAC RE-ACCREDITATION - 2ND CYCLE

Criterion VI: -Governance, Leadership and Management

6.5.3 Orientation Programme 2019-20

Submitted to

National Assessment and Accreditation Council

### Guest Lecture on Introduction to Documentary Film Making

### 11th November 2020

The Department of Mass Communication organised a Guest Lecture on "Introduction to Documentary Film Making" on 11th November 2020 by Dr.Anil Kumar, Assistant Professor in Department of Media studies, Christ University, Bangalore. He spoke about the basics of documentary film making and showed various award winning films during the lecture. He also provided the knowledge to the students regarding video making, emotion portrayal, graphics, titles which are used as story telling elements in documentary film making. Dr. Anil also shed some light on the concept of service learning and how it is gaining popularity day by day. The lecture was interactive and also turned out to be a great success.



### Guest Lecture on Introduction to Podcasting

### 14<sup>th</sup> December, 2020

A guest lecture was conducted by the Department of Mass Communication, Faculty of Arts on the topic podcasts which has been trending recently. The resource person was Mr Srinivas Kondra, podcaster, Billion Twenty. Around 50 students participated in the lecture.

The lecture was very informative and all the students were content with the information given by the lecture. He started the lecture with speaking about the origin of podcast, struggles of a podcaster, elements of a podcast and future of podcast in India. He said that podcast was originated in foreign countries and has become famous in India due to the pandemic. He also spoke about the advantages and disadvantages of producing a podcast.

There was also a discussion about conversational podcast which we generally listen to. In this podcasts, there will be a conversation between two or more people where they discuss about movie review, place or anything that interests public. He had presented some of his works including Visaranai, a tamil movie, which is about a judicial killings.

The lecture was ended with question and answer session.



### Report on the Guest Lecture Titled Economics of Everyday Life

The Guest lecture on "Economics of Everyday Life" was organized by the Department of Economics, Faculty of Arts, Bhavans Vivekananda College of Science, Humanities and Commerce on 22<sup>nd</sup> December 2020 at 2:00 pm. The guest speaker was Mr. T. S. Gopal, Honorary Secretary, Scientific Research Association for Economics and Finance(SRAEF), Chennai. The lecture was organized through online mode on Microsoft Teams Platform for the students of BA with 75 participants.

The session started off with introducing the simplicity yet complexity of the subject, followed by enlightening the attendees about the importance of economics in a household and in every individual's life. The speaker mentioned that desire and hunger are two basic aspects of economics, mentioned and described the 3Es of management. He also brought into spotlight the importance of saving from as basic as usage of toothpaste and switching the lights and fans off to saving and reducing the usage of gas. The speaker quoted that when an individual does something to save money, it actually causes loss to another individual which might also result in depression. The speaker further elaborated on Economics of Essentials, Economics of Entertainment and Economics and Ethics. The speaker also focused on marketing strategies of the salesperson, psychological factors of an individual during purchase of commodities and also mentioned purchasing from roadside vendors. He majorly focused on planning a proper home budget while discussing it with the entire family after calculating the family income and expenditures. He also mentioned some brow raising ways of reducing the expenditure and introduced the viewers to a few ways of becoming more cost conscious. At the end, the speaker concluded by pinpointing the importance of savings and answering queries of the attendees. It was an illuminating session with very insightful thoughts and perspective of the speaker.





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# **CONSTITUTION DAY – 2020**

- 1. Name of the Event: Constitution Day
- 2. Date of Event: 17th December, 2020
- 3. Participants: Principal, Vice-principal, Head of Departments, Faculty members and students BA I, II, and III, (total no. of participants 139)
- 4. Practical Knowledge: Philosophy of the Indian Constitution

On 26th Nov 1949 the Constituent Assembly of India adopted the Constitution of India and it came into effect on 26th January 1950.

Constitution Day also known as Samvidhan Diwas is celebrated in India on 26th November every year to commemorate the adoption of the Constitution of India.

Constitution Day is celebrated in Bhavan's Vivekananda College, Sainikpuri, to honor and remember the father of Constitution, Dr. Bhimrao Ramji Ambedkar, the architect of the Constitution of India on 17<sup>th</sup> December, 2020.

Prof. Y.Ashok, Principal, Mrs. B. Niraimathi, Vice Principal, Department of Physics and Electronics, Dr. C. Kameswari, Head of Department of Languages, Dr. Seema Ghosh, Head of Department of Economics and other faculties and students participated in the celebration. The students read out the Preamble and took oath to uphold the dignity and integrity of our Constitution. All the faculties and students reaffirmed to practice the philosophy and values prescribed in the Preamble and perform fundamental duties as enshrined under Article 51A of the Indian Constitution.





#### INDUCTION PROGRAM FOR UG STUDENTS OF LIFE SCIENCES- 2019

The induction program for UG first year Life Sciences students was conducted by all the three Departments of life sciences on 21.6.2019 in Room. 71, Biochemistry Seminar Hall, Bhavan's Vivekananda College.

Dr Madhumita Bhattacharya, Faculty-in-charge, Life Sciences and also Head, Department of Chemistry, Dr Jyothi Nayar, Head Department of Genetics and Biotechnology, Dr K Anuradha, Head, Department of Microbiology and Dr Sai Padma, Head department of Biochemistry, introduced their staff to the first year students of all streams (MbBiC, MbGC and BtGC). They briefed about the inception of the department and the profile and achievements of faculty members. The faculty members of the respective departments also introduced themselves and interacted with the first year students.

Departments of Microbiology and Biochemistry gave information to the students about the PG courses offered by their departments - M.Sc Microbiology and M.Sc Biochemistry. Department of Microbiology gave inputs to the freshers on Ph. D programme offered by their department.

Students were introduced to their class- in-charges: BtGC (Dr S. Nagamanju), MbGC (Ms.Moumitha Bandopadhayay), MbBiC (Ms Prerana Nath). The students were given detailed information on the various activities taken up by the departments. The information given to the students included:

- Guest lectures by eminent personalities from academics/industry to enhance knowledge in the field of research and to provide awareness of the skills needed for employment.
- Various Research projects handled by the departments as summer projects to provide a
  platform for students to pursue research.
- · Workshops conducted by the departments.
- National seminars conducted by the Life Sciences departments.
- Outreach programs organized for high school students.
- Health camps organized like dental check up and screening for breast and ovarian cancer.
- Industrial visits to reputed companies like NATCO Pharma, Nagarjuna Sagar and CLINTOX BIOSERVICES.
- Visits to reputed National institutes like to IOG (Institute of Genetics) and Rice Research Institute.
- Science Club activities to inculcate scientific temperament and GREenergy club activities to create awareness to conserve environment.

At the end, Academic Co-ordinator, Dr Jyothi Nayar, explained to the students the pattern of examination and the number of credits for each paper.

12/6/2019

# <u>MBA and PG Orientation Program for the academic Year 2019-20</u> Dates: 16<sup>th</sup> – 21<sup>st</sup> September, 2019

The six days orientation programme for all MBA and PG students for 2019-2021 batch started on 16-09-2019. The programme was inaugurated by Air Cmde (Rtd) JLN. Sastry VSM, Vice – Chairman, BVB, Sainikpuri Kendra. He has given an overview of the quality of the education system prevailed in India. The Principal of the college Prof. Y. Ashok addressed the students and briefed about the Bhavans' college and he wished all students for a pleasant and fruitful stay in the college. The controller of examinations Dr. K Vasudeva Rao gave a detailed description about the exam schedules and rules and he also addressed various queries of students.



On 17-9-19, library orientation programme was conducted in the library. The librarian,

Mr.Vamsi spoke about the various books available in the library. He explained about the inflibnet for searching various journals. On 18-9-19, sports facilities of the college was explained and students were taken to gym and sports room. The instructors briefed about the timings of the gym and the available tools and games which students can make use of. On 19-9-19, tree plantation programme was arranged by the GrenEnergy club of the College. Dr Jyothi Nayar, HOD, Dept of Genetics and Biotechnology coordinated the planting of trees. On 20-9-19, an orientation programme on massive open online courses (MOOCS) was conducted. Dr. M V S Mahendra, Dept of MBA, the coordinator of the programme discussed about the various online courses offered by the Govt of India. He encouraged the students to register for various online certificate courses. An orientation on soft skills and personality development was conducted on 21-9-19. Dr Madhuri Mathur, Dept of Languages, detailed about the importance of developing soft skills.



All this weeklong orientation programme went well, which was very useful and informative for students

# **<u>Report on Inspire to Aspire (2019-20)</u>**

Department of Commerce organized "Inspire to Aspire" an orientation programme for the Bcom1<sup>st</sup> year students. Our Alumni were invited to share their experiences with our freshers to motivate them for high aims and aspirations.

The programme started off with motivating thoughts delivered by Principal Prof Y.Ashok. Followed by that Head of the department Dr.K.Sreelathareddy addressed the students and presented powerpoint presentation on commerce department.Later on the alumni Ms.Vineelareddy and Mr.Ashwin Menon addressed the students and spoke about the college days experiences and advised the students to develop academically as well as to improve communication and networking skills.

The programme was held in three sessions on 22 June 2019 from 10:00 am to 1.30 pm in MBA Seminar Hall. The programme went on in a successful manner and students expressed their views as it is really inspiring and beneficial.

Lecturers incharge:	Alumni invited:
Mrs.K.Swathi	1. Ms.Vineelareddy
Mrs.R.Anuradha	(Operations manager,Seniorgrade,Axisbank)
Mrs.Nidhisree	2.Mr.Ashwin Menon
	( Director at Gasvigil Technologies Pvt.Ltd,
	Partner of Wok republic)





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### **B.B.A ORIENTATION PROGRAMME SCHEDULE**

### Date: 21<sup>st</sup> June 2019

- Organized by : Department of Management studies
- Venue: seminar hall MBA block

Time: 9:30 am.

Batch: 2019-22.

- *Faculty* Introduction by Dr. N S Chakravarty
- / Alumni talk by Gavrav Baheti.
- / Alumni talk by Shriya Valluri
- / Ice breaking session –I by Ms. Suvarchala Rani , V. Ashwini.
- Departmental over view by Dr. V Venu Madhav.
- / Ice breaking session –II by Ms. Suvarchala Rani , V. Ashwini
- Overview on CIA & SEE by Dr. M V S Mahendra.
- Do's and Don'ts s by Dr. S Lalitha.
- ) Overview on Abhyas Club & Samrvidhi.
- Subjects overview by Dr. Madhuri Srinivas
- *J* Management Game by Abhyas students.



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### **B.B.A ORIENTATION PROGRAMME- Report**

On 21<sup>st</sup> June 2019, the Department of Management studies, conducted an induction programme for the 2019-22 batch of B.B.A students. The programme was conducted at the seminar hall in the MBA block at 9:30 am.

The Head of Department, Dr. N.S Chakravarthy, enlightened the students about the virtues of B.B.A program. Faculty of the department gave an overview on the subject matter of BBA program, examination pattern and other essential rules and regulations to a set of over freshmen.

The program was attended by two alumni Gavarav Baheti and Shreya Valluri of 2016-19 batch.

Subsequently, the students were addressed by alumni of our B.B.A programme. who explained about the privileges of the very programme and their exquisite experience at Bhavans that led to a successful embarkment of their careers. Their motivational words really inspired the students to make the most out of the B.B.A programme that they would pursue and gain profound knowledge.

students of Abhyas- The Management Club organised various fun events and ice-breaking activities. The very first activity named '72 seconds' aimed at infusing communication and initiative among the students. The freshmen were asked to get familiarized with as many people as possible within a time frame of 72 seconds. The students were too absorbed getting to know each other, that they later on realized how they could have approached the faculty members or other students belonging to the Abhyas Club but didn't do so because of the lack of initiative from the other side. This activity focused on instilling out-of-the-box thinking into the students.

The students also enlightened the freshmen about the two management clubs, Abhyas and Samvridhhi through the means of a presentation. People were so fascinated by the idea of putting management concepts into practice through fun activities at Abhyas club and being updated with the business world through the Samvridhhi newsletter that a couple of them immediately expressed their will to join these student clubs of management department.

### **Balance The Balloon**

This event was a fun activity organized by the 3<sup>rd</sup> and 2<sup>nd</sup> year students of Abhyas- the Management Club for the freshmen, who were divided into teams of 6-7 people. Each team was supposed to balance a balloon between a pair of students in a line and walk through an established runway where they were each asked to pick paper cups and form a pyramid out of it in the end consuming the least possible time. The activity aimed to infuse communication, coordination, stability, strategy development, time management, team work and many other concepts of management into the students.

While this fun activity was taking place, a few freshmen displayed their hidden talents by performing dance, yoga, singing and acting. The students communicated well and had a lot of fun.

NAME	CLASS
Disha	BBA 3 <sup>rd</sup> year
Nidhi	BBA 3 <sup>rd</sup> year
Surabhi	BBA 3 <sup>rd</sup> year
Gajera akshi	BBA 3 <sup>rd</sup> year
Nidhi Singha	BBA 2 <sup>nd</sup> year
Aparna Mishra	BBA 2 <sup>nd</sup> year
Kushal	BBA 2 <sup>nd</sup> year
Gourav Ray	BBA 2 <sup>nd</sup> year
Rohit Damle	BBA 2 <sup>nd</sup> year
Prateek Baid	BBA 2 <sup>nd</sup> year
B. Rishika	BBA 2 <sup>nd</sup> year
Preeti Singh	BBA 2 <sup>nd</sup> year
Deepika	BBA 2 <sup>nd</sup> year
T. Bhavya	BBA 2 <sup>nd</sup> year
P. Roshini	BBA 2 <sup>nd</sup> year
Mahender	BBA 2 <sup>nd</sup> year
Sonali	BBA 2 <sup>nd</sup> year

### **Organizer's list:**



